



dailymotion  
games

Press release - 18<sup>th</sup> May 2016

## PARIS GRAND CHESS TOUR 2016

A POWERFUL EVENT DAILYMOTION GAMES

### A WORLD CLASS TOURNAMENT

PARIS GRAND CHESS TOUR IS THE NEW FRENCH LEG OF THE PRESTIGIOUS 2016 GRAND CHESS TOUR CIRCUIT. TEN OF THE WORLD'S VERY BEST CHESS PLAYERS WILL BE COMPETING OVER FOUR DAYS FOR A TOTAL PRIZE POOL OF \$150,000. THE TOURNAMENT WILL RUN FROM THE 9<sup>TH</sup> UNTIL THE 12<sup>TH</sup> JUNE 2016 AT LA MAISON DE LA CHIMIE IN PARIS, FRANCE.

ALL GAMES FROM THE PARIS GRAND CHESS TOUR WILL BE BROADCAST LIVE ON DAILYMOTION GAMES WHICH WILL ENABLE EVERYONE TO EXPERIENCE THE COMPETITION THROUGH AN UNPRECEDENTED CONTENT OFFERING.

### A 100% LIVE AND CONNECTED TOURNAMENT

ENABLED VIA LIVE-STREAMING AND USING MULTI-CAMERA PRESENTATION, VIEWERS WILL BE ABLE TO CHOOSE HOW THEY WANT TO EXPERIENCE AND INTERACT WITH THE EVENT. THERE WILL BE A CHOICE BETWEEN LIVE GAMES, LIVE CHATS, REPLAYS OF KEY POINTS ON TWITTER AND INSTRUCTIONAL VIDEOS THAT UNLOCK THE MYSTERIES OF THE GAME.

DAILYMOTION GAMES IS STRIVING TO REACH A NEW CONNECTED GENERATION THAT IS LOOKING FOR CONTENT DELIVERED THROUGH INNOVATIVE ENTERTAINMENT. THEY ARE HENCE OFFERING AN ORIGINAL APPROACH THAT BRINGS A NEW PUBLIC DIMENSION TO CHESS COMPETITION. THE DAILY LIVE BROADCASTS WILL BE DELIVERED VIA DAILYMOTION ON SMARTPHONE, TABLET AND PLAYSTATION 4.

### A PRESTIGIOUS LINE-UP

NOW IN ITS SECOND YEAR, THE GRAND CHESS TOUR HAS CHOSEN PARIS TO LAUNCH ITS INTERNATIONAL CIRCUIT OF EVENTS WHICH COLLECTIVELY BOAST A PRIZE FUND IN EXCESS OF ONE MILLION DOLLARS. THE TOUR VENUES ARE SPREAD OVER FOUR CITIES AS FOLLOWS: PARIS (9<sup>TH</sup> - 12<sup>TH</sup> JUNE) / BRUSSELS (17<sup>TH</sup> - 20<sup>TH</sup> JUNE) / ST LOUIS, USA (4<sup>TH</sup> - 16<sup>TH</sup> AUGUST) / LONDON (8<sup>TH</sup> - 19<sup>TH</sup> DECEMBER).

GARRY KASPAROV, A LIVING CHESS LEGEND AND THE INSPIRATION BEHIND THIS MAGNIFICENT TOUR, WILL INAUGURATE THE TOURNAMENT IN THE PRESENCE OF THE BEST CHESS PLAYERS IN THE WORLD. THIS WILL INCLUDE THE REIGNING WORLD CHAMPION MAGNUS CARLSEN.

### THE FULL FIELD FOR THE TOURNAMENT CONSISTS OF THE FOLLOWING 10 PLAYERS:

MAGNUS CARLSEN - NORWAY  
FABIANO CARUANA - USA  
VLADIMIR KRAMNIK - RUSSIA  
ANISH GIRI - NETHERLANDS  
MAXIME VACHIER - LAGRAVE - FRANCE  
HIKARU NAKAMURA - USA  
LEVON ARONIAN - ARMENIA  
WESLEY SO - USA  
VESELIN TOPALOV - BULGARIA  
LAURENT FRESSINET - FRANCE

*«I AM DELIGHTED THAT TOP CLASS CHESS COMPETITION HAS RETURNED TO ONE OF THE WORLD'S FOREMOST CITIES, ONE WITH A CENTURIES OLD TRADITION OF STAGING THE FINEST CHESS TOURNAMENTS. THE ARRIVAL OF THE GRAND CHESS TOUR IN PARIS CONFIRMS FRANCE'S GROWING STATURE AS A CHESS SUPER-POWER AND I'M LOOKING FORWARD TO SEEING BOTH MAXIME VACHIER-LAGRAVE AND LAURENT FRESSINET FACE OFF WITH THE WORLD CHAMPION MAGNUS CARLSEN AND THE OTHER PLAYERS IN THE WORLD'S TOP 10.»*

GARRY KASPAROV

### SUPPORTED WITH PASSION BY OUR SPONSORS

THIS EVENT COULD NOT HAVE HAD TAKEN PLACE WITHOUT THE INVOLVEMENT OF VIVENDI AND COLLIERS INTERNATIONAL.

VIVENDI, WHICH COMBINES SEVERAL LEADING COMPANIES IN THE FIELDS OF CONTENT PROVISION AND MEDIA, SEEKS TO MODERNISE THIS ANCIENT GAME IN THE FIRM BELIEF THAT THE TIME IS RIGHT FOR IT TO REACH A WIDER AUDIENCE.

*«CONTENT IS KING... WHAT MORE IS THERE FOR VIVENDI THAN TO INVEST IN CHESS, THE KING OF GAMES?»*

STÉPHANE ROUSSEL, OPERATIONS DIRECTOR.

COLLIERS INTERNATIONAL, A REAL-ESTATE ENTERPRISE. THEIR INVOLVEMENT WAS INITIATED BY THEIR COMPANY PRESIDENT GILLES BETTHAEUSER, WHO IS A STRONG PLAYER AND CHESS ENTHUSIAST HIMSELF. HE COMMENTED: *«COLLIERS IS HAPPY TO BE ASSOCIATED WITH THIS WORLD CLASS TOURNAMENT. THE REAL-ESTATE BUSINESS AND CHESS DEMAND THE SAME QUALITIES FROM PRACTITIONERS, NOT ONLY THE CAPACITY TO TAKE RISKS, APPRECIATE A PROJECT'S HIDDEN DIMENSIONS OR AN OPPONENT'S MANOEUVRES, BUT ALSO THE ABILITY TO TAKE GOOD DECISIONS IN A COMPLEX ENVIRONMENT. HAVING OUR NAME ASSOCIATED WITH THIS EVENT WAS AN OBVIOUS CALL FOR US TO MAKE.»*

vivendi



### FURTHER INFORMATION:

#PARISGRANDCHESSTOUR

WEB : [WWW.PARISGRANDCHESSTOUR.COM](http://WWW.PARISGRANDCHESSTOUR.COM)

TWITTER : [HTTPS://TWITTER.COM/PARISGRANDCHESSTOUR](https://twitter.com/ParisGrandChessTour)

VENUE : MAISON DE LA CHIMIE, 28 BIS RUE SAINT-DOMINIQUE, 75007 PARIS

DATES : 9 - 12 JUNE 2016

TICKETS : [WWW.DIGITICK.COM/PARIS-GRAND-CHESS-TOUR-2016](http://WWW.DIGITICK.COM/PARIS-GRAND-CHESS-TOUR-2016)

COSTS : 21.80€ /DAY, 31.80€ /WEEK-END AND 61.80€ /ALL 4 DAYS

PRESS CONTACT: HAVAS WORLDWIDE PARIS - ALEXANDRA WAGNER  
EMAIL : [ALEXANDRA.WAGNER@HAVASWW.COM](mailto:ALEXANDRA.WAGNER@HAVASWW.COM) - TEL +33 1 58 47 93 68